

Chile Pepper, Inc.

501 (c) (3) non-profit corporation Tax ID 20-2369236

“Over \$1,011,025 donated to Public School Cross Country programs in since 1988.”



For More Details, Contact:

Matt Downs, Race Director
(479) 236-3049

matthewsdowns@gmail.com

www.chilepepperfestival.org

2024 Chile Pepper Sponsorship Levels

Race Weekend is September 27-28. Donations due September 9th

Our Publicity Plan utilizes radio, television, print advertising, our website, poster distribution, race flyers, email blasts, a press conference, and race day mention of your commitment. Top 4 financial donors on 5000+ Race Bibs! Limit of 4 sponsor expo/displays during event, pending Board approval.

Ghost Pepper: \$10,000+

Sponsor called out in all marketing
Expo space available in prime finish line festival location
Logo on volunteer T-Shirt
VIP Tent entries for 10
5 tickets to the post race celebration
Tent provided if requested; 10X10 or 20X20
Mention during all TV and Radio ads and interview
Recognition at race day and post race commentary

Habanero: \$5,000 - \$9,999

Logo on volunteer T-Shirt and other marketing material
Inclusion in all printed media and website
10 race T-shirts
10 complimentary entries to the race
5 tickets to the post race celebration
Expo Tent provided if requested; 10X10 or 20X20
Mention during all TV and Radio ads and interview
Recognition at race day and post race commentary

Cayenne: \$2,500 - \$4,999

Logo on volunteer T-Shirt, other marketing
6 Race T-shirts
6 complimentary entries to the race
3 tickets to the post race celebration
Onsite Expo space available
Inclusion in all printed media and website
Recognition during race day commentary

Serrano: \$1,000 - \$2,499

Logo on volunteer T-Shirt, other marketing
4 Race T-shirts
4 complimentary entries to the race
2 tickets to the post race celebration
Inclusion in all printed media and website
Recognition during race day commentary

Jalapeño: \$500 - \$999

Logo on volunteer T-Shirt and marketing materials
2 Race T-shirts
2 complimentary entries to the race
2 tickets to post race celebration
Inclusion in all printed media and website
Recognition during race day commentary

Poblano: \$250 - \$499

Name on volunteer T-Shirt and most marketing materials
2 Race T-shirts
2 complimentary entries to the race
Recognition during race day commentary and website

Sponsor Name: _____
Contact Name: _____
Contact Phone, Email: _____
Sponsor Street Address: _____
City, State, Zip: _____
Telephone: _____
Pepper Level, Pledge: _____

Upon completion, please email to matthewsdowns@gmail.com