

# Chile Pepper, Inc.

501 (c) (3) non-profit corporation Tax ID 20-2369236

“Over \$500,000 donated to Public School Cross Country programs in 28 years.”



## For More Details, Contact:

Jay Lewis, Race Director

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[www.chilepepperfestival.org](http://www.chilepepperfestival.org)

## 2019 Chile Pepper Sponsorship Levels

**Race Day is October 5th, donations by September 15th**

Our Publicity Plan utilizes radio, television, print advertising, our custom website, poster distribution, race flyers, email blasts, press conference and race day mention of your commitment. Top 4 Cash donors on 5000+ Race Bibs!

### Habanero: \$5000 plus

Prominent Position of Logo on T-Shirt, Marketing Materials

20 T-shirts

20 complimentary entries to the race

8 tickets to the post race party

Inclusion in all printed media and website

Mention during all TV and Radio ads and interview

Recognition at race day and post race commentary

**VIP Tent Sponsor:** Top Sponsor recognition, Habanero benefits with display space available beside VIP Tent at Finish Line

### Cayenne: \$1000-\$4999

Secondary Position of Logo on T-Shirt, Marketing Materials

10 T-shirts

10 complimentary entries to the race

4 tickets to the post race party

Inclusion in all printed media and website

Recognition during race day commentary

### Jalapeno: \$500-999

Logo on T-Shirt and Marketing Materials

4 T-shirts

4 complimentary entries to the race

2 tickets to the post race party

Inclusion in all printed media and website

Recognition during race day commentary

Race Day Expo space available

### Poblano: \$250-400

Name on T-Shirt, most Marketing Materials

2 T-shirts

2 complimentary entries to the race

Recognition during race day commentary and website

Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone, Email: \_\_\_\_\_

Sponsor Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Pepper Level, Pledge: \_\_\_\_\_

Upon completion, please fax to 501-325-0097 or email to [jay.lewis@chilepepperfestival.org](mailto:jay.lewis@chilepepperfestival.org).