

Chile Pepper, Inc.

501 (c) (3) non-profit corporation Tax ID 20-2369236

“Over \$500,000 donated to Public School Cross Country programs in 28 years.”



For More Details, Contact:

Jay Lewis, Race Director

479-530-5954

Fax: 501-325-0097

jay.lewis@chilepepperfestival.org

www.chilepepperfestival.org

2018 Chile Pepper Sponsorship Levels

Race Day is September 22nd, donations by September 15th

Our Publicity Plan utilizes radio, television, print advertising, our custom website, poster distribution, race flyers, email blasts, press conference and race day mention of your commitment. Top 4 Cash donors on 5000+ Race Bibs!

Habanero: \$5000 plus

Prominent Position of Logo on T-Shirt, Marketing Materials

20 T-shirts

20 complimentary entries to the race

8 tickets to the post race party

Inclusion in all printed media and website

Mention during all TV and Radio ads and interview

Recognition at race day and post race commentary

VIP Tent Sponsor: Top Sponsor recognition, Habanero benefits with display space available beside VIP Tent at Finish Line

Cayenne: \$1000-\$4999

Secondary Position of Logo on T-Shirt, Marketing Materials

10 T-shirts

10 complimentary entries to the race

4 tickets to the post race party

Inclusion in all printed media and website

Recognition during race day commentary

Jalapeno: \$500-999

Logo on T-Shirt and Marketing Materials

4 T-shirts

4 complimentary entries to the race

2 tickets to the post race party

Inclusion in all printed media and website

Recognition during race day commentary

Race Day Expo space available

Poblano: \$200-499

Name on T-Shirt, most Marketing Materials

2 T-shirts

2 complimentary entries to the race

Recognition during race day commentary and website

Sponsor Name: _____

Contact Name: _____

Contact Phone, Email: _____

Sponsor Street Address: _____

City, State, Zip: _____

Telephone: _____

Pepper Level, Pledge: _____

Upon completion, please fax to 501-325-0097 or email to jay.lewis@chilepepperfestival.org.