

PRESS STATEMENT

From USIU Public Relations Office: October 2012

USIU launches its Sports Exchange Program in US

United States International University (USIU) has again undertaken in an innovative study abroad program that incorporates sports and education. We have managed to combine one of the many great things that Kenya is renowned for and packaged it successfully with academics. This unique program was engineered to cater for anyone who has a passion for athletics.

On Saturday, 13th October 2012, USIU will be present at the Chile Pepper Cross Country Festival to inform and educate the public on this venture.

The USIU officials who will be present during this event for registration will be:

- **George Lumbasi:** USIU Head of Admissions
- **Boniface Salano:** USIU Activities Coordinator
- **Kellen Njagi:** USIU International Students Officer
- **Franklin Muriithi:** Sports Exchange- Kenya

They will answer any queries you will have on the USIU Sports Exchange Program. From them you will get an insight on how to integrate training like a Kenyan athlete while still being able to study.

Sports exchange students will have access to Kenya's training facilities that are utilized by Kenya's renowned athletes when training for international competitions such as: IAAF World Championships, IAAF World Challenges, IAAF Diamond League and Olympic Games.

These facilities include two international stadia situated within the City of Nairobi and seven high altitude training camps situated at the heart of the Great Rift Valley in Kenya.

This is a great initiative that will see American athlete enthusiasts get the best of both worlds while also gaining cultural and social diversity. Take the time to visit our USIU stand at the Chile Pepper Cross Country Festival and register for the sports exchange program at USIU.

USIU: www.usiu.ac.ke

SPORTS Exchange: www.sportxchange.org