

Chile Pepper, Inc.

501 (c) (3) non-profit corporation Tax ID 20-2369236

"Over \$400,000 donated to Public School Cross Country programs in 26 years."



For More Details, Contact:

Jay Lewis, Race Director

479-530-5954

Fax: 501-325-0097

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www.chilepepperfestival.org

2016 Chile Pepper Sponsorship Levels

Race Day is October 1st, donations by September 23rd

Our Publicity Plan utilizes radio, television, print advertising, our custom website, poster distribution, race flyers, email blasts, press conference and race day mention of your commitment. Top 3 Cash donors on 5000+ Race Bibs!

Habanera: \$5000 plus

Prominent Position of Logo on T-Shirt, Marketing Materials

20 T-shirts

20 complimentary entries to the race

8 tickets to the post race party

Inclusion in all printed media and website

Mention during all TV and Radio ads and interview

Recognition at race day and post race commentary

VIP Tent Sponsor: \$7500 Habanera benefits with Tent at Finish Line, Coach McDonnell, Reuben Reina, and other hosts

Cayenne: \$1000-\$4999

Secondary Position of Logo on T-Shirt, Marketing Materials

10 T-shirts

10 complimentary entries to the race

4 tickets to the post race party

Inclusion in all printed media and website

Recognition during race day commentary

Jalapeno: \$500-999

Logo on T-Shirt and Marketing Materials

4 T-shirts

4 complimentary entries to the race

2 tickets to the post race party

Inclusion in all printed media and website

Recognition during race day commentary

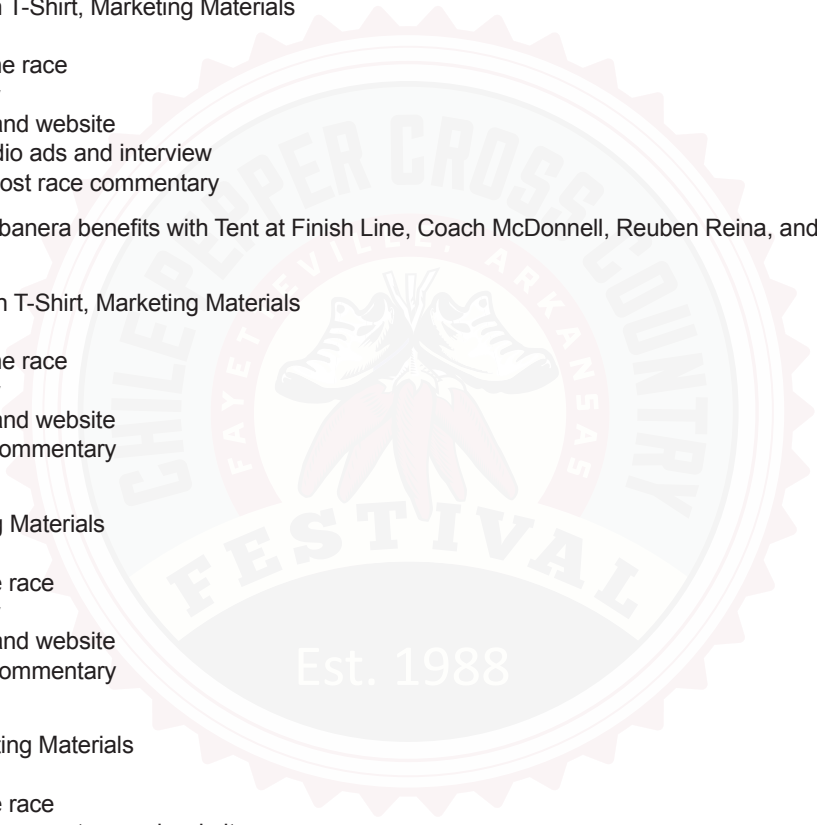
Poblano: \$250-499

Name on T-Shirt, most Marketing Materials

2 T-shirts

2 complimentary entries to the race

Recognition during race day commentary and website



Sponsor Name: _____
Contact Name: _____
Contact Phone, Email: _____
Sponsor Street Address: _____
City, State, Zip: _____
Telephone: _____
Pepper Level, Pledge: _____

Upon completion, please fax to 501-325-0097 or email to jay.lewis@chilepepperfestival.org.