

Chile Pepper, Inc.

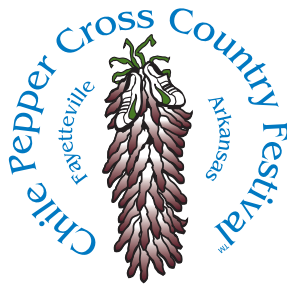
501 (c) (3) non-profit corporation Tax ID 20-2369236

"Over \$200,000 donated to Public School Cross Country programs in 23 years."



For More Details, Contact:

Jay Lewis
Race Director
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www.chilepeppercrosscountryfestival.org

2011 Chile Pepper Sponsorship Levels

Race Day is October 15th, donations by October 1st

Our Publicity Plan utilizes radio, television, print advertising, our custom website, poster distribution, race flyers, email blasts, press conference and race day mention of your commitment. Top 3 Cash donors on 4800+ Race Bibs!

Habanera: \$5000 plus

Prominent Position of Logo on T-Shirt, Marketing Materials
20 T-shirts
20 complimentary entries to the race
8 tickets to the pre and post race party
Inclusion in all printed media and website
Mention during all TV and Radio ads and interview
Recognition at pre race, race day and post race commentary

VIP Tent Sponsor: \$7500 Habanera benefits with Tent at Finish Line, Coach McDonnell, Reuben Reina, massage therapists and other hosts

Cayenne: \$1000-\$4999

Secondary Position of Logo on T-Shirt, Marketing Materials
10 T-shirts
10 complimentary entries to the race
4 tickets to the pre and post race party
Inclusion in all printed media and website
Recognition during race day commentary

Jalapeno: \$500-999

Logo on T-Shirt and Marketing Materials
5 T-shirts
5 complimentary entries to the race
2 tickets to the pre and post race party
Inclusion in all printed media and website
Recognition during race day commentary

Poblano: \$100-499

Name on T-Shirt, most Marketing Materials
2 T-shirts
2 complimentary entries to the race
Recognition during race day commentary and website

Sponsor Name: _____
Contact Name: _____
Contact Phone, Email: _____
Sponsor Street Address: _____
City, State, Zip: _____
Telephone: _____
Pepper Level, Pledge: _____

Upon completion, please fax to 479-521-3061 or email to jay.lewis@chilepeppercrosscountryfestival.org.