

Box 8461 ♦ Fayetteville, Arkansas 72703 ♦ [www.chilepeppercrosscountryfestival.org](http://www.chilepeppercrosscountryfestival.org)

Dear Collegiate Coach:

The Chile Pepper Cross Country Festival will be held Saturday, October 15th, 2011, at the University of Arkansas Cross Country Course in Fayetteville, Arkansas. We appreciate your support!

### **PAYMENT / REGISTRATION / PACKET PICK-UP**

Coaches may pick up race packets, which include bibs and chips, on either Friday night (*strongly encouraged*) at the Cosmopolitan Hotel in Fayetteville or Saturday morning (race day) immediately following the start of the Chile Pepper Open 10K race at 8:00am. Boxes will be assigned and will be available at Registration.

Please note our address which may need to be shared with your Accounts Payable Department if you need to mail a check. Payment can be at packet pick-up or your school may mail payment to:

**(checks payable to: Chile Pepper, Inc.)**

Chile Pepper Festival.  
Box 8461  
Fayetteville, AR 72703

### **DIRECTIONS AND PARKING – COLLEGE TEAMS ONLY**

#### **PICK UP PARKING PASS AT REGISTRATION FRIDAY NIGHT**

Traveling on the Hwy. 540, take exit 66 to Hwy. 112 (which is also Garland Ave.). Travel on Hwy. 112 (south) and turn left on Drake Street. Follow Drake Street to Gregg Street. **Turn right on Gregg Street and travel (south) for approximately 150 meters and turn right on Quality Lane. This new road, which crosses a set of train tracks, is an entrance to a new apartment complex. Follow Quality Lane around to the entrance of the lower field of the cross-country course and you will see the course/grass parking area.** Parking attendants will be directing traffic and are only allowing college team vans to enter at this area near the start, then a backflow lot shared with volunteers. NO “tour buses” here as they need to go to the Fairgrounds on the West side of the course due to tight corners and terrain. Please arrive early.

Note: You will see lighted parking signs on Hwy. 112 that lead to additional parking at the Washington County Fairgrounds, Whittaker Equine Center and Agri Park. You may also park at those areas, and catch our shuttle buses to the Race Village

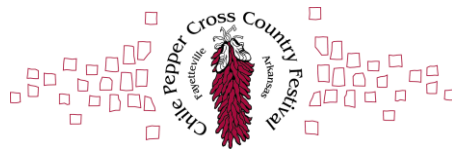
### **SCHEDULE OF EVENTS:**

Chile Pepper Open (10K)	7:45 am
Fun Run/Walk (1 mi.)	7:50 am
Awards - Chile Pepper Open and Fun Run/Walk	9:00 am
<b>Men's Collegiate (10K)</b>	<b>9:45 am</b>
<b>Women's Collegiate (6K)</b>	<b>10:30 am</b>
Senior High Boy's Invitational (5K) - <i>limited to eight runners per school</i>	11:00 am
<b>Awards - Collegiate Men and Women</b>	<b>11:05 am</b>
Senior High Girl's Invitational (5K) - <i>limited to eight runners per school</i>	11:30 am
Senior High Boy's Open (5K)	12:15 pm
Junior High Boys (5K) (will be run separately from Senior Boys Open race)	1:00 pm
Senior High Girl's Open (5K)	1:45 pm
Junior High Girls (5K)	1:45 pm
Awards - Senior and Junior High School	2:45 pm

### **REGISTRATION:**

Teams are entered on-line at the event Web site [www.chilepeppercrosscountryfestival.org](http://www.chilepeppercrosscountryfestival.org).

**CHANGES IN RUNNERS (ADDITIONS AND DELETIONS)The on-line registration database is closes on Tuesday, October 11<sup>th</sup> at midnight. Further changes will need to be made on race day prior to your race at the registration tent or at the Cosmopolitan on Friday night between 5-8pm.**



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**CHIP TIMING: LOST OR UNRETURNED CHIPS WILL BE STRICTLY ENFORCED.**

This year's event will be chip timed and scored. Chips and bibs will be included in your race packet. Each runner will be required to wear an electronic chip which will be zip tied (not laced through) to his or her shoelace. All runners must wear the chip on their shoe. Runners will also have a bib number for identification purposes only. The bib number will be used to match the chip, which has been pre-assigned to that bib number, but no bib tags will be pulled. Please make sure your students know about this system. Please do not switch chips from one runner to another (if you have no shows) without notifying registration of the change. Every chip has been encoded and switching them would list your runner incorrectly for the results.

*All chips will be collected at the finish line. There will be a \$30.00 charge per chip for any that are not returned. If you have runners that don't participate or who did not travel with the team, please return the chips immediately to the packet pick-up/registration area. The chips will already be encoded with your runner's name, and the timing company will be able to track the missing chips.*

**ENTRY FEES: COLLEGIATE**

- Men's collegiate race - \$250 per team (no minimum or maximum # of runners per team)
- Women's collegiate race - \$250 per team (no minimum or maximum # of runners per team)
- Open or Unattached runners - \$25 per runner

This includes a post-race feast for all runners and coaches. Entry fees are due when your team checks in at registration or you may send payment to the address below before the event. **PLEASE NOTE:** "open or unattached runners," may not wear school uniforms or represent a school. The collegiate men and women's races are open to runners who have posted a time during the calendar year 2010 of:

- ◆ Men -33minutes for 10,000 meters
- ◆ Women - 21 minutes for 6,000 meters

Scoring will be for university teams only. All open or unattached athletes will be omitted from team scores, but will appear in the individual results.

**COURSE AND COURSE MAPS:**

You may come out and run the course anytime on Friday, but do not plan to drive into the Race Village area as we are setting up the event. Course maps are available for download from the event Web site – [www.chilepepperfestival.org](http://www.chilepepperfestival.org) under "General Information". Course maps will also be posted on-site and included in your packet.

**AWARDS AND PRESS INTERVIEWS:**

The top fifteen individual male and female runners, plus the top three male and female schools are required to be present at the awards ceremony. In addition, please make your top runners available for interviews and photos following the awards ceremony. We want to promote the sport and your school, so please help us!

**CHILE PEPPER T-SHIRTS:**

We always sell out of the "running-pepper" themed t-shirts and other merchandise. An image of this year's theme can be found on the race Web site, and we have hats, bells, socks, etc... A university student designed the shirt this year, and we will have a contest next year....winning team gets free entry!

**FOOD:**

Runners and coaches are welcome to eat at the food tent upon completion of their event. Runners bring their race number and coaches identify themselves as for free admittance. Non-registered people, friends and family may eat for \$5 per person.

**ADDITIONAL INFORMATION**

The event Web site has general information. For any additional questions email Wanda Lanier at [wanda.lanier@chilepepperfestival.org](mailto:wanda.lanier@chilepepperfestival.org) or [jay.lewis@chilepepperfestival.org](mailto:jay.lewis@chilepepperfestival.org). or call 479-530-5954.